

BW1371 FEB 14,2000 6:00 PACIFIC 09:00 EASTERN

(BW)(MN-SOLARATTIC) SolarAttic Stakes Claim to Developing First Global Warming Technology Solution!

Business Editors

ELK RIVER, Minn.--(BUSINESS WIRE)--Feb. 14, 2000--SolarAttic, Inc. announced today that it is staking a claim to having developed the very first global warming technology solution. The company's technology solution is to recover wasted solar heat energy inside of attics and then place it into productive use. SolarAttic has developed and patented the process of using free attic heat energy to heat hot water, space and swimming pools. When combining the company's technology solution with photovoltaic cells, free hot water, free space heating, free swimming pool heating and free attic ventilation are made possible. The company has tested its technology in 31 states and now has four U.S. Patents. This new technology represents an unlimited and untapped renewable energy resource that, when fully used, will dramatically reduce dependence upon burning fossil fuels. Some aspect of the company's new technology can be deployed worldwide in virtually any building structure.

SolarAttic's Founder, Edward G. Palmer said: "Imagine heating a swimming pool for only \$10 per month instead of \$250-350 in natural gas costs. Imagine providing free space heating during the fall and spring for the states located above the Frost Belt. Even Canada. Imagine providing free space heating even during the winter for homes located below the Frost Belt. Imagine providing free hot water to millions of homes in Florida and in the process eliminating the need for three coal burning power plants. Imagine a ventilation technology so smart that you no longer need holes on your roof. Imagine even eliminating eave vents. Imagine the attic as nothing but a gigantic solar energy collector available worldwide with the potential to make dramatic reductions in consumer utility costs. It's not the future, its SolarAttic today. And, it(1)s the very first technology solution to global warming!"

SolarAttic has developed an exciting new energy technology that transforms the attic. People will never view their attic the same again*when they realize the lowly attic can reduce their utility bills. More information can be obtained by contacting Jim Stanley at (612) 441-3440 or by visiting SolarAttic(1)s web site at http://www.solarattic.com.

--30--cr/ms*

CONTACT: SolarAttic, Inc., Elk River Jim Stanley (612) 441-3440

Keyword: Minnesota

Industry Keyword: Environment Energy Building/Construction